



Sept 5 - 7, Las Vegas



#### **About InterDrone**

#### 2017 SHOW HIGHLIGHTS

3,500+

Registered attendees

15%

Increase in Full Conference Attendees 175

Exhibitors

55%+

Made a purchase as a result of attending Interdrone

141%

Increase in Attendance since show launch in 2015 90%

of Attendees New in 2017 250+

Media Partners

77%

State InterDrone as main influence in purchases

#### THE INTERDRONE ATTENDEE

36%

Expert or Advanced Drone Users 37%

CEOs & Owners

34%

Running a Drone Service Business 44

Countries

55%

Certified Part 107 Remote Pilots 144%

Increase in Part 107 Certifications from 2016 75%

Plan to Return in 2018



## **Dronecode members attending Interdrone**



























### **Dronecode produced conference sessions**

#### Thur, Sept 6th

- 11:15 am 12:15 pm
   Panel "Dronecode Leader of open innovation in drone technologies"
- 1:45 pm 2:00 pm
   Keynote "Evolution and outlook on open source drone technologies" by Dr. Lorenz
   Meier, Co-Founder of Auterion, PX4
- 2:15 pm 3:15 pm
   Class "Develop with the Dronecode platform"
- 3:30 pm 4:30 pm
   Class "Make open source drone technologies work for the enterprises"



### Dronecode booth at expo floor

Dronecode has a 10x20 booth on the exhibit floor

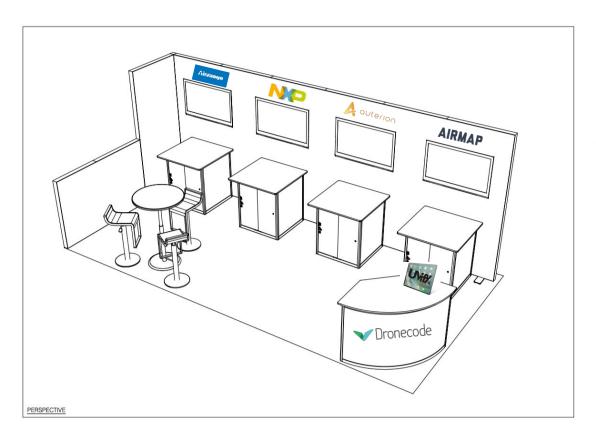
Featuring 4 demos from our member companies:

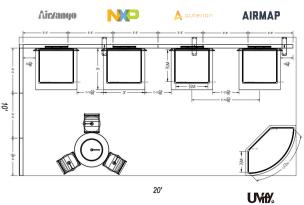
- Auterion
- NXP
- Airlango
- Airmap





# Dronecode booth info and layout







## Dronecode community appreciation night

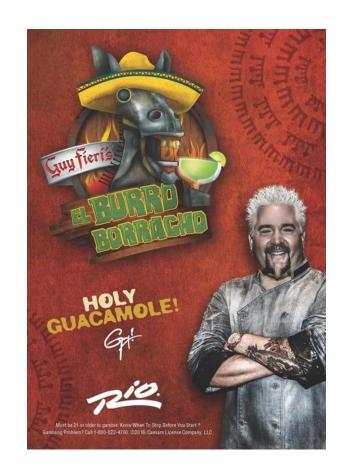
Thur, Sept 6th

8pm - 10pm

Guy Fieri's El Burro Borracho

Network in a fun and relaxed atmosphere
An invite-only Dronecode network event

**Sponsorship Opportunities Available** 





# Sponsorship opportunities

	Star Level \$5,000	Partner Level \$3,500	Supporter Level \$1,000
Exhibit space at Dronecode booth	Х		
On-stage presentation opportunities (limited availability)	Х	Х	
Press release opportunity with Dronecode and Interdrone	Х	Х	
Complimentary event registrations (limited quantity)	Х	Х	
Logo recognition at community appreciation event under "proudly sponsored by"	Х	Х	х
Mention in the Dronecode blog	Х	х	х
Logo recognition on Dronecode Interdrone 2018 webpage	Х	Х	х



### Celebrate a growing community!







#### **Contact:**

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**LINUX FOUNDATION**COLLABORATIVE PROJECTS